

Suggested topics for theses

Topic / RQ	Level (BA/MA)	Design (Literature review, experiment...)	Contact person
Trust in AI-generated audiovisual content	BA/MA	Systematic Literature Review (BA), or survey experiments (MA)	Edda Humprecht
How does Telegram's role within national media systems differ across countries?	BA/MA	Systematic literature review (BA); analysis of secondary data + content analysis (MA)	Kostiantyn Yanchenko
Which effects does Tagesschau have on its viewers compared to Tagesschau in einfacher Sprache?	MA	Survey experiment (preferably among the target population of the Tagesschau in einfacher Sprache?)	Kostiantyn Yanchenko
Twitch as information platform	BA/ MA	Systematic literature review (BA); Computational analysis of Twitch streams and chats (scraped data will be available) (MA); Analysis of online communities on Twitch	Maria Grub
The role of celebrities in political campaigns (endorsement, celebrity politicians)	BA/ MA	Systematic literature review; analysis of qualitative interviews (data available); Endorsement analysis (e.g., social media content of celebrities that endorse politicians), or (experimental) surveys on the influence of celebrities on political opinion-making	Maria Grub