SEBASTIAN **SEVIGNANI**

ACADEMIC CURRICULUM VITAE

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DEGREES

HABILITATION (in progress)

Friedrich-Schiller-University Jena
Submission May 2026

Interim Professorships (Social Theory and General Sociology, Media Systems and Media Organisation, Media Economics and Media Management)

09/2019: Verification of Aequivalence, Faculty of Arts and Humanities, Paderborn University

DR. PHIL.

Paris-Lodron-University
Salzburg, Austria, 2014

BA & MA

Paris-Lodron-University
Salzburg, Austria, 2009

A C A D E M I C V I T A

01/2025 – 31.12.2028	Principal Investigator of the Junior Research Team 06 on "(Media) Property and the digital transformation of the public sphere", part of the DFG funded interdisciplinary Collaborative Research Centre (SFB) on the "Structural Transformation of Property" at Friedrich Schiller University Jena and the University of Erfurt, Germany
03/2024 – 10/2024	Interim professor (W3) for General and Theoretical Sociology at the Friedrich Schiller University Jena 's Institute of Sociology
07/2022 - Present	Akademischer Rat a.Z. (Associate Professor) at the Friedrich Schiller University Jena 's Institute of Sociology, division of General and Theoretical Sociology (Prof. Hartmut Rosa)
06/2022 – 03/2026	Principal investigator (together with Dr. Yannick Kalff, HTW Berlin) of the DFG funded research network "Emanzipatorische Technikforschung: Verhältnisse zwischen technischem und gesellschaftlichem Wandel" [Emancipatory technology studies: Linkages between social and technological change]
01/2021 – 01/2025	Member of the extended board & elected speaker of Project-Area C in Transregio-SFB 294 on the structural transformation of property, Friedrich Schiller University Jena & University of Erfurt
01/2021 – 12/2024	Principal investigator (together with Prof. Tilman Reitz) of the DFG funded research project "Geistiges Eigentum: Soziale Einbettung und funktionale Äquivalente" [Intellectual property: Social embeddedness and functional aequivalents], part of Transregio-SFB 294 on the structural transformation of property, Institute of Sociology, Friedrich Schiller University Jena
04/2020 – 03/2021	Interim professor (W3) for Media Systems and Media Organisation at the Paderborn University's Department of Media Studies
10/2019 – 03/2020	Interim professor (W3) for Media Economics and Media Management at the Paderborn University's Department of Media Studies
02/2014 – 07/2022	Qualification position / Postdoctoral researcher at the Friedrich Schiller University Jena's Institute of Sociology, division of General and Theoretical Sociology (Prof. Hartmut Rosa)
09/2010 – 01/2014	Research associate in the research project "Social Networking Sites in the Surveillance Society" (SNS3), funded by the Austrian Science Fund (FWF) [project number: P22445-G17, co-ordination: Prof. Christian Fuchs, University of Westminster, London, UK]; website: www.sns3.uti.at
2010	Lecturer in Media Economics, Department of Communication Studies, University of Salzburg, Austria
2009 – 2010	Research associate at the Department of Communication Studies, University of Salzburg, Austria (Media Economics and Media Policy Research Group led by Prof. Manfred Knoche (2009) and Prof. Christian Steininger (2010))

2008 – 2009	Research assistant at the Department of Communication Studies, University of Salzburg, Austria (Media Economics and Media Policy Research Group led by Prof. Manfred Knoche)

E D U C A T I O N

Submission June 2026	Habilitation „Arbeit und Kommunikation im digitalen Kapitalismus" [Labour and Communicative Activity in Digital Capitalism], Faculty of Social and Behavioural Sciences, Friedrich Schiller University Jena, Germany
01/2025	Award of the right to award doctorates by the Friedrich Schiller University Jena in connection with the Junior Research Team lead
09/2019	Verification of achievements equivalent to Habilitation by the Faculty of Arts and Humanities, University of Paderborn
2014	Dissertation thesis: "The Commodification of Privacy in Informational Capitalism" (main supervisor: Prof. Christian Fuchs, Westminster University, London; second review: Prof. Mark Andrejevic, The University of Queensland, Australia)
2009 – 2013	Doctoral studies in cultural and social sciences at the University of Salzburg, Austria; major field of study: social-psychologiocal, social-philosophical, ethical, political and economic aspects of communication with a focus on new media and the Internet
2009	Master thesis "Ideologie, Kulturindustrie und Hegemonie: Reflexionen zu Grundbegriffen einer kritischen Kommunikationswissenschaft" [Ideology, culture industry, and hegemony: Reflections on key concepts of critical communication studies]
2007	Bachelor thesis: "Konvergenz als Zeichen eines Strukturwandel der Medienindustrie und deren Diskussion in zwei ausgewählten Kontexten" [Convergence as indicator of a structural transformation ofmedia industries: A discussion of two selected contexts] and „Die Bundesdeutsche Diskussion über das EG-Beihilfenrecht im Kontext öffentlich-rechtlicher Rundfunkfinanzierung: Eine kommunikationswissenschaftliche Betrachtung" [The German discussion of the European law on state aid in the context of public broadcasting: A communication studies perspective]
2003 – 2009	Studies in communication, theology, and psychology at the University of Salzburg; Major field of study: political and economic aspects of media and communication

RESEARCH GRANTS & PROJECTS

ACCEPTED

Third-Party-Funding

03/2023 – 03/2026: DFG (German Research Fundation) funded research network "Emanzipatorische Technikforschung: Verhältnisse zwischen technischem und gesellschaftlichem Wandel" [Emancipatory technology studies: Linkages between social and technological change] (Principal investigator (Mitverantwortlicher) together with Dr. Yannick Kalff (Antragsteller); 60.000 Euro; Project number: 503022729).

01/2021 – 12/2024: DFG (German Research Fundation) funded research project "Geistiges Eigentum: Soziale Einbettung und funktionale Äquivalente" [Intellectual Property: Social Embeddedness and Functional Equivalents], part of the interdisciplinary Collaborative Research Centre (SFB) on the "Structural Transformation of Property" at Friedrich Schiller University Jena and the University of Erfurt, Germany with the German Research Association (DFG) (Principal investigator (Antragsteller) together with Prof. Tilman Reitz; 192.000 Euro; Project number: 424638267)

01/2021 – 12/2028: DFG (German Research Fundation) funded interdisciplinary Collaborative Research Centre (TRR/SFB 294) on the "Structural Transformation of Property" at Friedrich Schiller University Jena and the University of Erfurt, Germany (Collaboration in the conception, drafting of the application and follow-up application as well as preparation of the site visits; Project number: TRR 294/2–424638267)

Other Funding

01/2025 – 12/2028: Junior Research Team funded by the Friedrich Schiller University Jena, part of the DFG funded interdisciplinary Collaborative Research Centre (SFB) on the "Structural Transformation of Property" at Friedrich Schiller University Jena and the University of Erfurt, Germany (Principal investigator; 200.000 Euro)

05/2017 – 07/2017: Research fellowship at the Westminster Institute of Advance Studies (WIAS), University of Westminster, London, UK (7.500 British Pounds)

IN REVISION/REJECTED

Project proposal together with Prof. Christian Fuchs, Paderborn University, Germany "The Future of the Political Economy of Media and Communication" (scoping workshop subitted to the Volkswagen Foundation, declined)

Project proposal together with Prof. Hartmut Rosa, Friedrich Schiller University Jena, Germany & Prof. Christian Fuchs, University of Westminster, London "Cultures of Social Media Populism: A

Comparative Analysis of Digital Communication in Germany and the United Kingdom" (submitted to the DFG & AHRC, German-British joint call, two positive reviews, declined)

Project proposal together with Prof. Christian Fuchs, University of Westminster, London "Varianten des digitalen Kapitalismus: Eine vergleichende Untersuchung Deutschlands und Großbritanniens" [Varieties of Digital Capitalism: A Comparison between Germany and the UK] (submitted to the Böckler-Stiftung, declined).

PUBLICATIONS

BOOKS

Sevignani, Sebastian. 2028. A Critical Theory of Needs in Digtial Capitalism. [in preparation].

Arbeit und kommunikative Tätigkeit im digitalen Kapitalismus. 2027. [Labour and Communicative Activity in Digtial Capitalism, Habilitation thesis, in preparation].

Carstensen, Tanja, Simon Schaupp, and Sebastian Sevignani (eds.). 2023. Theorien des digitalen Kapitalismus: Arbeit und Ökonomie, Politik und Subjekt. Berlin: Suhrkamp. [Theories of Digital Capitalism; in German]

Krüger, Uwe, and Sebastian Sevignani (eds.). 2020. Ideologie, Kritik, Öffentlichkeit: Verhandlungen des Netzwerks Kritische Kommunikationswissenschaft. Frankfurt am Main: Westend. [Ideology, Critique, and the Public Sphere: Proceedings of the Network Critical Communication Studies]

Rosa, Hartmut, Jörg Oberthür, Ulf Bohmann, Joris Gregor, Stephan Lorenz, Peter Schulz, Sebastian Sevignani, und Janos Varga. 2020. Gesellschaftstheorie. München: UVK. [Theory of Society; in German]

Krüger, Uwe, and Sebastian Sevignani (eds.). 2019. Ideologie, Kritik, Öffentlichkeit: Verhandlungen des Netzwerks Kritische Kommunikationswissenschaft. Leipzig. [Ideology, Critique, and the Public Sphere: Proceedings of the Network Critical Communication Studies]

Sevignani, Sebastian. 2016. Privacy and Capitalism in the Age of Social Media. New York: Routledge.

Sevignani, Sebastian. 2013. The Commodification of Privacy in Informational Capitalism. Dissertation: University of Salzburg.

Sandoval, Marisol, Sebastian Sevignani, Alexander Rehbogen, Thomas Allmer, Matthias Hager, and Verena Kreilinger (eds.). 2011. Bildung MACHT Gesellschaft. Münster: Westfälisches Dampfboot. [Education, Power, and Society; in German]

Sevignani, Sebastian. 2009. Ideologie, Kulturindustrie und Hegemonie: Reflektionen zu Schlüsselbegriffen einer kritischen Kommuniationswissenschaft Master thesis. University of Salzburg. [Ideology, Culture Industry, and Hegemony: Reflections on Core Concepts of Critical Communication Studies; in German].

JOURNAL ARTICLES (* = peer reviewed)

Sevignani, Sebastian. 2026. From Populism to Fascisation? On Ideological Transformation of the Public Sphere. [in preparation]

* Sevignani, Sebastian. 2026. Zur (Re-)Artikulation des Kapitalismus durch digitale Regulationstechnologien. PROKLA: Zeitschrift für kritische Sozialwissenschaften 56 (1): 19-39. [On the (re-)articulation of capitalism: The role of digital regulation technologies].

* Reitz, Tilman, Marlen van den Ecker, and Sebastian Sevignani. 2025. The Common Production of Economic Advantages. Towards an Activity Theory of Rent in Informational Capitalism. Critical Sociology. Online First: 08969205251394644.

* Sevignani, Sebastian, Mandy Tröger, and Hendrik Theine. 2025. Towards Media Environment Capture: A Theoretical Contribution on the Influence of Big Tech on News Media. International Journal of Communication 19, 2025: 804–824.

Heiland, Heiner, Martin Seeliger, and Sebastian Sevignani. 2024. Editorial: Die Öffentlichkeit der Arbeit. Zu den Organisationsbedingungen arbeitspolitischer Prozesse. Industrielle Beziehungen 31, 3-4: 5–22. [The public nature of work. On the organisational conditions of labour policy processes].

Kempf, Victor, and Sebastian Sevignami. 2024. Capitalisme et publicité contestée. Une conversation avec Nancy Fraser". Übersetzt von Hélène Bourdeloie. Communiquer. Revue de communication sociale et publique, Nr. 39 (Dezember). https://doi.org/10.4000/13sva. [French translation of Kempf, Sevignani, and Fraser 2023].

* Sevignani, Sebastian and Hendrik Theine. 2024. Media Property: Mapping the Field and Future Trajectories in the Digital Age. European Journal of Communication 39, 5: 412–425.

* Sevignani, Sebastian. 2024. Communicative Activity: Social and Action Theoretical Foundations for Critical Materialist Media and Communication Sociology in the Digital Age. Critical Sociology 50, 4-5: 707-725.

Fraser, Nancy, Victor Kempf, Sebastian Sevignani, and Martin Seeliger. 2024. Kapitalismus und umkämpfte Öffentlichkeit. Ein Gespräch mit Nancy Fraser. Berliner Journal für Soziologie 34: 145-163. [Capitalism and the contested public sphere. A conversation with Nancy Fraser; in German]

* Heiland, Heiner, Martin Seeliger, and Sebastian Sevignani. 2023. The Proletarian Public Sphere Revisited: Conceptual Propositions on the Structural Transformation of Publics in Labour Policy. Philosophy & Social Criticism 50, 1: 80-101.

Kempf, Victor, Sebastian Sevignani, and Nancy Fraser. 2023. Capitalism and Contested Publicity. A Conversation with Nancy Fraser. Philosophy & Social Criticism 50, 1: 66-79.

Sevignani, Sebastian. 2023. 'Ideology and simultaneously more than mere ideology': On Habermas' Reflections and Hypotheses on a Further Structural Transformation of the Political Public Sphere. Constellations: An International Journal of Critical & Democratic Theory 30, 1: 84-91.

Heiland, Heiner, Martin Seeliger, and Sebastian Sevignani. 2022. Proletarische Öffentlichkeit revisited. Konzeptionelle und forschungsprogrammatische Überlegungen zum Strukturwandel arbeitspolitischer Öffentlichkeiten. Sonderband Zeitschrift für Theoretische Soziologie 2022, 1-2: 85-111. [The proletarian public sphere revisited: Conceptual and programmatic ideas to the structural transformation of labour political publics; in German]

* Sevignani, Sebastian. 2022. Hegemonic, Populist, or Popular Communication: Structural Ideology and Digital Transformations of the Public Sphere. Theory, Culture & Society 39, 4: 91-109.

Sevignani, Sebastian and Martin Seeliger. 2022. A New Structural Transformation of the Public Sphere? An Introduction to the Special Issue. Theory, Culture & Society 39, 4: 3-16.

* Sevignani, Sebastian. 2021. Ideologische Öffentlichkeit im digitalen Strukturwandel. Special issue 37 of Leviathan. Berliner Zeitschrift für Sozialwissenschaft, 43-67. [The Ideological Public Sphere and the Digital Transformation; in German]

* Sevignani, Sebastian. 2020. Klassenbildung im digitalen Strukturwandel der Öffentlichkeit. Das Argument: Zeitschrift für Philosophie und Sozialwissenschaften 335: 220-240. [Class Making in the Digital Structural Transformation of the Public Sphere; in German]

Sandoval, Marisol and Sebastian Sevignani. 2020. Digital Exploitation: Linking Communication and Labour in Global Capitalism. Global Dialogue 10, 2: 22-24.

* Sevignani, Sebastian. 2019. The Development of Informational Needs and Prospects of a Need-Based Critique of Digital Capitalism. Annual Review of Critical Psychology 16: 523-543.

* Sevignani, Sebastian. 2019. Historisch-Materialistische Theorie der Medien und der Kommunikation 2.0. Maske und Kothurn: Internationale Beiträge zur Theater-, Film- und Medienwissenschaft 64, 1-2: 59-88. [Historical-Materialist Theory of Media and Communication 2.0; in German]

Sevignani, Sebastian. 2018. Informationelle Selbstbestimmung: Privatheit im digitalen Kapitalismus. Indes: Zeitschrift für Politik und Gesellschaft 2018, 2: 40–47.

Sevignani, Sebastian. 2017. What Are Informational Needs? Westminster Advanced Studies 10: 3-22.

* Sevignani, Sebastian. 2017. Privatheit, Entfremdung und die (De-)Kommodifizierung persönlicher Daten. Forschungsjournal Soziale Bewegungen 30, 2: 170-179. [Privacy, Alienation, and the (De-) Commodification of Personal Data; in German]

* Sevignani, Sebastian. 2017. Surveillance, Classification, and Social Inequality in Informational Capitalism: The Relevance of Exploitation in the Context of Markets in Information. Historical Social Research 42, 1: 77-102.

* Sevignani, Sebastian. 2017. Herausforderungen der Debatte um das Digitale Arbeiten für eine Politische Ökonomie der neuen Medien. PROKLA: Zeitschrift für kritische Sozialwissenschaften 47, 1: 43-67. [Challenges from the Digital Labour Debate for a Critical Political Economy of New Media; in German]

Sevignani, Sebastian. 2015. Medien im Kapitalismus: Strukturelle und ideologische (Klassen-)Herrschaft in der Perspektive einer kritischen politischen Ökonomie der Kommunikation. In Kurswechsel 2015, 3: 15-24. [Media in Capitalism: Structural and Ideological (Class) Domination in the View of a Critical Political Economy of Communication; in German]

* Sevignani, Sebastian. 2013. The Commodification of Privacy on the Internet. Science and Public Policy 40, 6: 733-739.

* Sevignani, Sebastian and Christian Fuchs. 2013. What Is Digital Labour? What Is Digital Work? What's Their Difference? And Why Do These Questions Matter for Understanding Social Media? tripleC 11, 2: 237-293.

* Sevignani, Sebastian. 2012. The Problem of Privacy in Capitalism and the Alternative Social Networking Site Diaspora. tripleC 10, 2: 600-617. [special issue ed. by Vincent Mosco and Christian Fuchs]

JOURNAL SPECIAL ISSUES

Sevignani, Sebastian, Yannick Kalff et al. (eds.). 2026. Modern Times: Emanzipation – Macht – Technik. Special Issue of PROKLA. Zeitschrift für kritische Sozialforschung 56 (1). [Mondern Times: Emancipation, Power, and Technology; in German]

Heiland, Heiner, Martin Seeliger, and Sebastian Sevignani (eds.). 2024. Arbeitspolitische Öffentlichkeiten. Sepcial Issue of Industrielle Beziehungen 31, 3-4. 1-148. [Public spheres in labour politics; in German]

Sevignani, Sebastian, and Hendrik Theine (eds.). 2025. Media Property: New Explorations in Media and Communication Studies. Special Section of International Journal of Communication 19 (2025): 797- 929. [with contributions from Nils S. Borchers, Marlene Radl, Burçe Çelik, Mojca Pajnik, Birgit Sauer, Julia Bartsch, Mandy Tröger, Louisa Lincoln, Stefan Wallaschek, Nora Waitkus]

Theine, Hendrik, and Sebastian Sevignani (eds.). 2024. Media transformation and the challenge of property. Special Issue of European Journal of Communication 39, 5: 407-525. [with contributions from Mandy Tröger, Tales Tomaz, Marko Milosavljević, Melita Poler, Des Freedman, Barbara Thomass, Ciara Graham, Henry Silke, Paško Bilić, Mislav Žitko, Hendrik Theine, and Sebastian Sevignani]

Brunkhorst, Hauke, Martin Seeliger, and Sebastian Sevignani (eds.). 2023. Transformations of the Public Sphere. Special Issue of Philosophy & Social Criticism. [with contributions amongst other by Nancy Fraser, Douglas Kellner, Michael Zürn]

Seeliger, Martin, and Sebastian Sevignani (eds.). 2022. Another Structural Transformation of the Public Sphere? Democracy in Times of Globalization, Commodification, and Digitalization. Special Issue of Theory, Culture & Society 39, 4. [with contributions amongst others by Jürgen Habermas, Hartmut Rosa, Judith Butler]

Seeliger, Martin, and Sebastian Sevignani (eds.). 2021. Ein neuer Strukturwandel der Öffentlichkeit? Special Issue 37 of Leviathan. Berliner Zeitschrift für Sozialwissenschaft. [Another Structural Transformation of the Public Sphere?; in German] [with contributions amongst others by Nancy Fraser, Jürgen Habermas, Hartmut Rosa, Donatella della Porta]

Sevignani, Sebastian et. al. (eds.) 2020. Online-Kapitalismus. Zur Umwälzung einer Produktions- und Lebensweise. Special Issue of Das Argument: Zeitschrift für Philosophie und Sozialwissenschaften 335. [Online Capitalism: On the Revolution of a mode of production and life; in German]

Sevignani, Sebastian, and Marlen van den Ecker (eds.). 2020. Media and Communication in Digital Capitalism: Critical Perspectives. Special Section of Global Dialogue: Magazine of the International Sociological Association 10, 2: 20-32.

Krüger, Uwe, and Sebastian Sevignani (eds.). 2020. Ideologie, Kritik, Öffentlichkeit: Verhandlungen des Netzwerks Kritische Kommunikationswissenschaft. Frankfurt am Main: Westend. [Ideology, Critique, and the Public Sphere: Proceedings of the Network Critical Communication Studies]

Krüger, Uwe, and Sebastian Sevignani (eds.). 2019. Ideologie, Kritik, Öffentlichkeit: Verhandlungen des Netzwerks Kritische Kommunikationswissenschaft. Leipzig. [Ideology, Critique, and the Public Sphere: Proceedings of the Network Critical Communication Studies]

Sevignani, Sebastian, Christian Fuchs, Marisol Sandoval, Jernej Amon Prodnik, and Thomas Allmer (eds.). 2014. Philosophers of the World Unite! Theorizing Digital Labour and Virtual Work: Definitions, Forms, and Transformation. Special issue of tripleC: Communication, Capitalism, and Critique. Open Access Journal for a Global Sustainable Information Society 12, 2: 464-801.

BOOK CHAPTERS

Kempf, Victor, Martin Seeliger, and Sebastian Sevignani. 2026. Public Sphere. In Research Handbook on Critical Theory, edited by Doulas Kellner and Rainer Winter, Cheltenham: Edward Elgar. Forthcoming.

Sevignani, Sebastian, and Julia Polkowski. 2026. Marxist Theory: The Forgotten Marxist Theory of Communication & Society – by Horst Holzer (2017). In Key works: Theories in communication studies, edited by Ralf Spiller, Christian Rudeloff, and Thomas Döbler (pp. 343-362). London: Palgrave Macmillan.

Sevignani, Sebastian. 2025. Activity Theory in the Digital Age: Can Communication and Data be Expropriated, Exploited, or Alienated? In Rethinking Media and Communication: A Critical Sociological Lens, edited by Paško Billic and Thomas Allmer (pp. 204-228). Leiden: Brill.

Sevignani, Sebastian. 2024. Critical Political Economy. In Handbook Media and Communication Economics. A European Perspective, edited by Jan Krone and Tassilo Pellegrini (pp. 63-100). New York: Springer.

Sevignani, Sebastian, Simon Schaupp, and Tanja Carstensen. 2023. Einleitung: Basiskategorien und zukünftige Herausforderungen für eine Theorie des digitalen Kapitalismus. In Theorien des digitalen Kapitalismus: Arbeit und Ökonomie, Politik und Subjekt, edited by edited by Tanja Carstensen, Simon Schaupp, and Sebastian Sevignani (pp. 9–41). Berlin: Suhrkamp.

Reitz, Tilman, Sebastian Sevignani, and Marlen van den Ecker. 2023. Zur Dialektik von Öffnung und Schließung – Ökonomie, Recht und Praxis immaterieller Güter. In Theorien des digitalen Kapitalismus: Arbeit und Ökonomie, Politik und Subjekt, edited by Tanja Carstensen, Simon Schaupp, and Sebastian Sevignani (pp. 264-284). Berlin: Suhrkamp.

Sevignani, Sebastian. 2023. Weitermachen. Weitermachen! Kritik der Politischen Ökonomie der Medien und der Kommunikation als Teil einer kritischen Gesellschaftstheorie. In Eigentum, Medien, Öffentlichkeit. Verhandlungen des Netzwerk Kritische Kommunikationswissenschaft, edited by Selma Guney, Juliane Pfeiffer, Laura Porak, Line Hille, and Hendrik Theine (pp. 118-142). Frankfurt am Main.

Theine, Hendrik, Mandy Tröger, and Sebastian Sevignani. 2023. Wer beherrscht die Medien? Zur Einfassung des Journalismus durch Technologiekonzerne. In Welche Öffentlichkeit brauchen wir? : Zur Zukunft des Journalismus und demokratischer Medien, edited by Jupp Legrand, Benedikt Linden, and Hans-Jürgen Arlt (pp. 21–34). Berlin: Springer.

Theine, Hendrik, Mandy Tröger and Sebastian Sevignani. 2022. Wer beherrscht die Medien? Zur Einfassung des Journalismus durch Technologiekonzerne. In: Öffentlichkeit, edited by the Otto-Brenner-Stiftung (pp. 41-64). Frankfurt am Main. [Who dominates the media? How BigTech captures journalism In The public sphere; in German]

Sevignani, Sebastian, and Julia Polkowski. 2022. Eine „vergessene Theorie" gesellschaftlicher Kommunikation? (Bezugspunkt: Historisch-materialistische Gesellschaftswissenschaft). Zur Aktualität Horst Holzers. In Schlüsselwerke der Kommunikationswissenschaft, edited by Christian Rudeloff, Ralf Spiller, and Thomas Döbler (pp. 389-410). Wiesbaden: Springer. [A forgotten theory of communication and society? (Reference point: Historical materialism). On the relevance of Horst Holzer In Key Works in Communication Studies; in German]

Sevignani, Sebastian, and Isabelle Busche. 2022. Das Publikum als Ware: Dallas W. Smythe`s: Communications: Blindspot of Western Marxism. In Handbuch der Werbeforschung, edited by Tino Meitz, Nils S. Borchers, and Brigitte Naderer (pp. 323-334). Wiesbaden: Springer. [The audience commodity: Dallas W. Smythe`s: Communications: Blindspot of Western Marxism In Handbook of Advertising Studies; in German]

Sevignani, Sebastian. 2022. Digital Labour and Prosumption under Capitalism. In Marx and the Robots, edited by Florian Butollo and Sabine Nuss (pp. 228-241). London: Pluto. [English translation of "Digitale Arbeit und Prosumption im Kapitalismus"]

Sevignani, Sebastian. 2020. Kritische Politische Ökonomie. In Handbuch Medienökonomie, edited by Jan Krone and Tassilo Pellegrini (pp. 71-98). New York: Springer. [Critical Political Economy In Handbook of Media Economics; in German]

Sevignani, Sebastian. 2020. Soziale Ungleichheit. In Gesellschaftstheorie, edited by Hartmut Rosa, Jörg Oberthür, Ulf Bohmann, Joris Gregor, Stephan Lorenz, Katrin Scherschel, Sebastian Sevignani, and Peter Schulz (pp. 153-190). München: UTB. [Social Inequality In Theory of Society; in German]

Sevignani, Sebastian. 2020. Ideologische Öffentlichkeit: Zur Organisation gesellschaftlicher Erfahrung im Kapitalismus. In Ideologie, Kritik, Öffentlichkeit: Verhandlungen des Netzwerk Kritische Kommunikationswissenschaft, edited by Uwe Krüger and Sebastian Sevignani (pp. 21-56). Frankfurt am Main: Westend. [Ideological Public Sphere: On the Organisation of Societal Experiences in Capitalism In Ideology, Critique, the Public Sphere: Proceedings of the Network Critical Communication Studies; in German]

Sevignani, Sebastian. 2019. Ideologische Öffentlichkeit: Zur Organisation gesellschaftlicher Erfahrung im Kapitalismus. In Ideologie, Kritik, Öffentlichkeit: Verhandlungen des Netzwerk Kritische Kommunikationswissenschaft, edited by Uwe Krüger and Sebastian Sevignani (pp. 12-45). Leipzig. [Ideological Public Sphere: On the Organisation of Societal Experiences in Capitalism In Ideology, Critique, and the Public Sphere: Proceedings of the Network Critical Communication Studies; in German]

Schulz, Peter, and Sebastian Sevignani. 2019. Kritische Theorie des Lifeloggings als Prüfstein möglicher Gestaltungsperspektiven der Datenökonomie? In Die Zukunft der Datenökonomie: Zwischen Geschäftsmodell, Kollektivgut und Verbraucherschutz, herausgegeben von Carsten Ochs, Michael Friedewald, Thomas Hess, und Jörn Lamla (pp. 309–26). Wiesbaden: Springer. [Critical Theory of Life Logging as an Evaluative Criterion to Regulate the Data Economy? In The Future of the Data Economy: Between Business Models, Common Property, and Consumer Protection]

Sevignani, Sebastian. 2019. Digitale Arbeit und Prosumption im Kapitalismus. In Marx und die Roboter: Vernetzte Produktion, künstliche Intelligenz und lebendige Arbeit, edited by Florian Butollo and Sabine Nuss (pp. 293-310). Berlin: Dietz. [Digital Labour and Prosumption in Capitalism In Marx and the Robots: Networked Production, Artificial Intelligence and Living Labour]

Frey, Philipp and Sebastian Sevignani. 2019. Digitale Produktivkraftentwicklung und bedingungsloses Grundeinkommen. In Digitalisierung? Grundeinkommen!, edited by Werner Rätz, Dagmar Paternoga, and Gernot Reipen (pp. 50–64). Wien: Mandelbaum. [Development of the Digital Productive Forces and Universal Basis Income In Digitalization? Basic Income!]

Butollo, Florian and Sebastian Sevignani. 2018. Cyber-Marx? Ansatzpunkte einer historisch-materialistischen Analyse des digitalen Kapitalismus. In Marxismus und Soziologie: Klassenherrschaft, Ideologie und kapitalistische Krisendynamik, edited by Tilman Reitz and Tine Haubner (pp. 252-276). Weinheim: Beltz Juventa. [Cyber-Marx? Approaching Digital Capitalism from a Historical-Materialist Point of View In Marxism and Sociology: Class Domination, Ideology, and Capitalist Dynamics of Crisis]

Sevignani, Sebastian and Verena Kreilinger. 2018. Online Privacy Paradox and Social Networks. In Encyclopedia of Social Network Analysis and Mining (ESNAM), edited by Reda Alhajj and Jon Rokne (pp. 1663-1671). New York: Springer.

Sevignani, Sebastian. 2017. Bedürfnisentwicklung und Resonanz: Vorbereitende Überlegungen zu einer kritischen Theorie der Bedürfnisse. In Resonanz in der Diskussion, edited by Christian Helge Peters and Peter Schulz (pp. 177-194). [Need Development and Resonance: Prolegomena to a Critical Theory of Needs; in German]

Sevignani, Sebastian. 2017. Krise der Privatheit. In Kritische Öffentlichkeiten - Öffentlichkeiten in der Kritik, edited by Kornelia Hahn and Andreas Langenohl (pp. 237–254). Wiesbaden: Springer. [Crisis of Privacy In Critical Publics – Critique of Publics; in German]

Sevignani, Sebastian and Verena Kreilinger. 2017. Online Privacy Paradox and Social Networks. In Encyclopedia of Social Network Analysis and Mining, edited by Reda Alhajj and Jon Rokne (pp. 1–9). New York, NY: Springer New York.

Allmer, Thomas, Jernej Prodnik, and Sebastian Sevignani. 2015. Mapping Approaches to User Participation and Digital Labour: A Critical Perspective. In Value and Labour in the Digital Age, edited by Eran Fisher and Christian Fuchs (pp. 153-171). Basingstoke: Palgrave Macmillan.

Sevignani, Sebastian. 2014. Privacy on the Internet: Commodity vs. Common Good. In Proceedings of the European TA Conference (PACITA) "Technology Assessment and Policy Areas of Great Transitions", edited by Tomáš Michalek, Lenka Hebáková, Leonhard Hennen, Constanze Scherz, Linda Nierling and Julia Hahn (pp. 359-364). Prague.

Sevignani, Sebastian and Verena Kreilinger. 2014. Online Privacy Paradox and Social Networks. In Encyclopedia of Social Network Analysis and Mining (ESNAM), edited by Reda Alhajj and Jon Rokne (pp. 1193-1200). New York: Springer.

Sevignani, Sebastian, Marisol Sandoval, Thomas Allmer, Verena Kreilinger, Jernej Amon Prodnik, and Robert Prey. 2014. Critical Studies of Contemporary Informational Capitalism: The Perspective of Young Scholars. In Critique, Social Media, and the Information Society, edited by Christian Fuchs and Marisol Sandoval (pp. 76-90). London: Routledge.

Allmer, Thomas, Christian Fuchs, Verena Kreilinger, and Sebastian Sevignani. 2013. Social Networking Sites in the Surveillance Society: Critical Perspectives and Empirical Findings. In Media, Surveillance and Identity: A Social Perspective, edited by André Jansson and Miyase Christensen (pp. 49-70). New York: Peter Lang.

Sevignani, Sebastian. 2013. Facebook vs. Diaspora: A Critical Study. In Unlike Us Reader: Social Media Monopolies and Their Alternatives, edited by Geert Lovink and Miriam Rasch (pp. 323-337). Amsterdam: Institute of Network Cultures.

Sevignani, Sebastian. 2012. Privacy on Social Networking Sites within a Culture of Exchange. In Media, Knowledge, and Education: Cultures and Ethics of Sharing, edited by Wolfgang Sützl, Felix Stalder, Ronald Maier, and Theo Hug (pp 89-104). Innsbruck: Innsbruck University Press.

Sevignani, Sebastian and Marisol Sandoval. 2011. Das Realismusproblem von Gesellschaftskritik in der Mediengesellschaft: Am Beispiel der Studierendenbewegung Unibrennt. In Bildung MACHT Gesellschaft, edited by Marisol Sandoval, Sebastian Sevignani, Alexander Rehbogen, Thomas Allmer, Matthias Hager, and Verena Kreilinger (pp. 229-253). Münster: Westfälisches Dampfboot. [The Problem of Realism for Social Criticism in Media Society: The Example of the Student Movement Unibrennt; in German]

OTHER PUBLICATIONS (Research Papers, Reviews, etc.)

Sevignani, Sebastian, Susanne Lettof, Stefanie Graefe, Marco Sonneberger and Mike Laufenberg. 2025. Nach dem (Privat-)Eigentum? Alternative Formen des Eigentums und Alternativen zum Eigentum. Working Paper

Sonderforschungsbereich/ Transregio 294 »Strukturwandel des Eigentums«. Forthcoming. [Society beyond (private) property. Alternative forms of ownership and alternatives to property].

Van den Ecker, Marlen, Tilman Reitz, Sebastian Sevignani. 2023. Between Openness and Exclusion Property and Profitability in the Information Economy. Working Paper 2 Sonderforschungsbereich/ Transregio 294 »Strukturwandel des Eigentums«. https://sfb294-eigentum.de/de/working-paper/#paper-nr-2.

Kämpf, Tobias and Sebastian Sevignani. 2021. Introduction and Interview with Christian Fuchs. In Special Issue on Digital Capitalism of Das Argument: Zeitschrift für Philosophie und Sozialwissenschaften 335. Forthcoming.

Sevignani, Sebastian. 2013. A Review of the Book 'Digital Labor: The Internet as Playground and Factory', Edited by Trebor Scholz. tripleC (11) 1: 127-135.

Sevignani, Sebastian. 2012. Research Design & Data Analysis, Presentation, and Interpretation: Part Three: SNS3 Research Paper No.13. Vienna: Unified Theory of Information Research Group.

Sevignani, Sebastian, Verena Kreilinger, Thomas Allmer, and Christian Fuchs. 2011. Analysis of Existing Empirical Research Methods for Studying (Online) Privacy and Surveillance: SNS3 Research Paper No.10. Vienna: Unified Theory of Information Research Group.

Sevignani, Sebastian. 2011. A Contribution to Foundations of a Critical Theory of Privacy: SNS3 Research Paper No.7. ienna: Unified Theory of Information Research Group.

PROFESSIONAL ACTIVITIES

Academic leadership positions

01/2021 – 12/2024	Board member of the DFG (German Research Fundation) funded interdisciplinary Transregio Collaborative Research Centre (TRR/SFB 294) on the "Structural Transformation of Property" at Friedrich Schiller University Jena and the University of Erfurt, Germany.
02/2019 – 12/2024	Co-director of the Institute for a Global Sustainable Information Society (GSIS), https://gsis.at.
2018 – Present	Founding member of the Zentrum für Emanzipatorische Technikforschung (ZET) [Center for Emancipatory Technology Studies] and steering comitee member.
2018 – Present	Speaker of the Working Group "Kritische Politische Ökonomie der Medien und der Kommunikation" [Critique of Political Economy of Media and Communication] within the Netzwerk Kritische Kommunikationswissenschaft.
2017 – Present	Founding member of the Netzwerk Kritische Kommunikationswissenschaft [Network of Critical Communication Studies] and steering comittee member.

(International) Research Stays

09/2018	Visiting scholarship at Roskilde University's Department of People and Technology, Denmark.
05/2017 – 07/2017	Research fellowship at the Westminster Institute of Advance Studies (WIAS), University of Westminster, London, UK.
2012	Two-time visiting scholarship (two weeks each) at Uppsala University's Department of Informatics and Media, Sweden.

Editorial Board Memberships

05/2023 - Present	Member of the editorial board of the journal "Dialogues on Digital Society" published by Sage.
01/2021 – Present	Board of the "Neue Bibliothek des Eigentums", Friedrich Schiller University Jena.
2015 – Present	Member of the editorial board of the book series "Critical Digital & Social Media Studies" published by the University of Westminster Press.
2015 – Present	Member of the ESA RN18 (Sociology of Communication and Media) Research Board.
2013 – Present	Member of the editorial board of tripleC: Communication, Capitalism & Critique: Journal for a Global Sustainable Information Society.

Conference Organisation

04/2026 Main organisator of the bi-annual conference of the Netzwerk Kritische Kommunikationswissenschaft „Antifaschistische Medien- und Kommunikationswissenschaft". Friedrich Schiller University Jena, Germany. April 16-18, 2026.

11/2024 Co-Organisation of international annual conference of the Collaborative Research Centre 294 on the Structural Change in Property "Beyond (Private) Property". Friedrich Schiller University Jena, Germany. November 6-9, 2024.

11/2019 Co-Organisation of the bi-annual conference of the Netzwerk Kritische Kommunikationswissenschaft "Medien der Transformation – Transformation der Medien". University of Leipzig, Germany. November 21-22, 2019.

11/2018 Co-Organisation of the bi-annual conference of the Netzwerk Kritische Kommunikationswissenschaft "Ideologiekritik". Ludwig-Maximilian University Munich, Germany. November 29-December 1, 2018.

11/2017 Co-Organisation of the founding conference of the Netzwerk Kritische Kommunikationswissenschaft. Ludwig-Maximilian University Munich, Germany. November 30-1 December, 2017.

06/2015 Member of the organisational committee of the Fifth ICTs and Society Conference "The Internet and Social Media at a Crossroads: Capitalism or Commonism? Perspectives for Critical Political Economy and Critical Theory". Technical University Vienna, Austria. June 3-7, 2015.

05/2012 Member of the organisational committee of the Fourth ICTs and Society Conference "Critique, Democracy and Philosophy in 21st Century Information Society: Towards Critical Theories of Social Media". Uppsala University, Sweden. May 2-4, 2012.

07/2005 Member of the organisational team of the workshop "Political Economy of the Media" held by the media economics section in the German Communication Association (DGPuK), University of Salzburg, Austria. July 1-2, 2005.

Invitations to Appointment Hearings

07/2025 Invitation to the appointment hearing for the open-rank professorship "Allgemeine Soziologie", Alpen-Adria-University Klagenfurt: application talk: "Tätigkeit und (geistiges) Eigentum im Strukturwandel der Öffentlichkeit" [Activity and (Intellectual) Property in the Structural Transformation of the Public sphere]. July 4, 2025.

09/2021 Invitation to the appointment hearing for the professorship (W1) "Soziologie mit Schwerpunkt Technik", Technical University Chemnitz, application talk "Arbeit und Kommunikation im Digitalen

	Kapitalismus" [Labour and Communication in Digital Capitalism]. September 9, 2021.
05/2021	Invitation to the appointment hearing for the professorship of "Kommunikations- und Medienwissenschaft mit dem Schwerpunkt Demokratie", Leopold-Franzen-Universität Innsbruck: application talk: Zum Strukturwandel der Öffentlichkeit: Probleme informationeller Selbstbestimmung im digitalen (Medien-)Kapitalismus [On the Structural Transformation of the Public Sphere: Challenges for Informational Self-Determination in Digital Media Capitalism]. May 27, 2021.
09/2020	Invitation to the appointment hearing for the professorship of "Mediensysteme und Medienorganisationen", Paderborn University: application talk: "Prosumption im digitalen Kapitalismus: Aktualität und Weiterentwicklung einer kritischen-politischen Ökonomie der Medien und der Kommunikation" [Prosumption in Digital Capitalism: On the Relevance and Actuality of a Critical Political Economy of the Media and Communication]. September 9, 2020.
07/2020	Invitation to the appointment hearing for the professorship of "Humanwissenschaft des Digitalen", Alpen-Adria-University Klagenfurt: application talk: "Informationelle Bedürfnisse im Digitalen Kapitalismus" [Informational Needs in Digital Capitalism]. July 3, 2020.
06/2019	Invitation to the appointment hearing for the tenure-track position in General and Theoretical Sociology, Leopold-Franzen-Universität Innsbruck: application talk: "Kritische Theorie der Bedürfnisse als Forschungsperspektive: Das Problem der „falschen Bedürfnisse"", June 25, 2019.

Further Activities

10/2015	Invited chair of the congress track "Medien als Vehikel der Kritik" [Media as a Means of Critique] at "Momentum15: Kritik" Congress, Hallstatt, Austria. October 22-25, 2015.
2015	Member of the appointment committee for the chair in "Methods of Empirical Social Research and Analysis of Social Structures" (Prof. Kathrin Leuze), Friedrich Schiller University Jena, Germany.
2014 – 2015	Member of the appointment committee for the chair in "Sociology of Knowledge and Social Theory" (Prof. Tilman Reitz), Friedrich Schiller University Jena, Germany.
2014 – Present	Coordinator of exchange study programmes and international affairs at the Friedrich Schiller University Jena's Institute of Sociology.
2013 – 2016	Member of the EU COST Action "Dynamics of Virtual Work", Working Group 3 "Innovation and the emergence of new forms of value creation and new economic activities".
2010 – 2013	Member of the editorial team of tripleC: Communication, Capitalism & Critique: Journal for a Global Sustainable Information Society

	(former: tripleC: Cognition, Communication, Co-operation: Journal for a Global Sustainable Information Society).
2010 – 2013	Member of the EU COST Action "Living in Surveillance Societies" (LiSS), Working Group 4 "Public Policy and the Regulation of Surveillance".

Didactic Training

2014	Advanced training "Lehre Lernen", Friedrich Schiller University Jena, Germany.
01/2010	Advanced training "Fair evaluation – fair selection? Evaluations of student performances", University of Salzburg, Austria. January 15, 2010.

S U P E R V I S I O N S

BA theses	Over 36
MA theses	Over 25, including students founded by the Honours Programme, Friedrich Schiller University Jena
PhD theses	1. Viktorie Haldovská (ongoing; PreDoc in my research project on "(Media) Property and the digital transformation of the public sphere"; first review) 2. Daniel Ißl, Young Scientist Mentoring Programme, University of Klagenfurt, Austria (ongoing; first review) 3. Philipp Köncke, University of Erfurt, Germany (ongoing; second review) 4. Marlen van den Ecker (ongoing; co-supervision, research associate in the DFG research project on intellectual property) 5. Kristofer Pitz (consultation, funded by the Friedrich-Ebert-Stiftung) Discussion of various PhD theses in the Jena Social Theory Colloquium (Hartmut Rosa & Sebastian Sevignani)

INVITED & CONFERENCE TALKS

Vom Populismus zur Faschisierung? Zur ideologischen Transformation von Öffentlichkeit. Talk at the conference of Netzwerk Kritische Kommunikationswissenschaft, Freidrich Schiller University Jena, April 17, 2026. (From populism to fascism? On the ideological transformation of the public sphere).

Marxistische Theorien des Faschismus: Kapitalistische Krise, Klassenbasis, Ausnahmestaatlichkeit, Soziale Reproduktion und Ansätze (anti-)faschistischer Wirtschaftspolitik. Talk at the conference of Netzwerk Kritische Kommunikationswissenschaft, Freidrich Schiller University Jena, April 17, 2026 (Marxist theories of fascisms: capitalist crisis, classes, exeptional state, social reproduction and approaches to (anti-)facist economic policy; together with colleagues from the Marxist Work Week Jena).

Can information and data be expropriated and exploited? The computational in digital capitalism. Talk at the Workshop on Critical Theory of the Computational, Weizenbaum Institute, Berlin, October 16, 2025.

Intellectual Property: Social embeddings and Functional Equivalents. Talk at the panel on the Structural Transformation of Property, Conference of the German Sociological Association (DGS), University of Duisburg-Essen, September 25, 2025 (together with Marlen van den Ecker).

Intellectual Monopolization and Media Capture: Theoretical Considerations and (Some) Empirical Operationalizations. Talk at the "Communication and Capital(ism)" Conference of the European Sociological Association's Research Network 18 – Sociology of Communications and Media Research, University of Ljubljana, Slovenia, August 28, 2025.

Digital Feudalism? Talk at the semester opening of the SFB/TRR 294 on the structural transformation of property. University of Erfurt, Germany, May 8, 2025 (together with Tilman Reitz and Marlen van den Ecker).

„Ideologie und mehr als bloße Ideologie". Zur Aktualität und historischen Sensibilität kritischer Öffentlichkeitstheorie. [„Ideology and more than mere ideology". On the relevance and historical sensitivity of critical public sphere theory]. Talk at the conference of the division of 'Political Theory and History of Ideas" of the German Political Science Association „The Political Public Sphere: Structures and Strategies", University of Erfurt, Germany, March 19-21, 2025.

Medieneigentum im digitalen Strukturwandel der Öffentlichkeit. [Media property and the digital transformation of the public sphere]. Talk at workshop on "Umkämpfter digitaler Kapitalismus: Neofeudalismus, Geopolitik und soziale Konflikte". Universität Jena, Germany. March 14, 2025.

Zum Strukturwandel der Öffentlichkeit: Digitale Kommunikation, Hegemonie und Plattformen. Talk at Leuphana Institute for Advanced Studies (LIAS), Üniversity Lüneburg, Germany, January 16, 2025.

Dem Strukturwandel auf der Spur: Medien, Öffentlichkeit und Demokratie nach und über Habermas hinaus. [Tracing the Structural Transformation: Media, the Public Sphere, and Democracy beyond Habermas]. Talk at Master Seminar „Digitale Öffentlichkeit und demokratische Resilienz", University of Tübingen, Germany, November 14, 2024.

Proletarische Öffentlichkeit: Kann Arbeit Solidarität stiften? [The Proletarian Public Sphere: Is labour able to create solidarity?]. Introductory talk at the conference of Netzwerk Kritische Kommunikationswissenschaft, Paderborn University, Germany, September 21, 2024.

Das Neue im digitalen Kapitalismus? Produktivkrafttheoretische und polit-ökonomische Überlegungen. [A New Quality of Digital Capitalism? Theorising Productive Forces and Political-Economic Considerations]. Talk at the Lecture Series „Einführung in sozialwissenschaftliche/soziologische Theorien (in) der digitalen Gesellschaft", University of Linz, Austria, May 27, 2024.

Communicative Activity. Social Theoretical Foundations for Critical Materialist Media and Communication Sociology in the Digital Age. Talk at the European Sociology Assocation 2024, University of Porto, Partugal, September 29, 2024.

Kommunikative Tätigkeit. Sozialtheoretische Grundlagen einer kritisch-materialistischen Medien- und Kommunikationssoziologie im digitalen Kapitalismus. [Communicative Activity. Social Theoretical Foundations of Critical Materialistic Media and Communication Sociology]. Talk at the annaul conference of the division of 'Sociology of Media Communication' in the German Communication Association on „Gesellschaftstheorien in der Kommunikations- und Medienwissenschaft", Rtostock University, Germany, September 18, 2024.

Antagonistische Medien im digitalen Strukturwandel der Öffentlichkeit [Antagonistic Media in the Structural Transformation of the Public Sphere]. Talk at Workshop „Digitalisierung der Unternehmenskommunikation" des Zentrums für verantwortungsbewusste Digitalisierung (zevedi), Goethe University Frankfurt am Main, Germany. March 4, 2024.

Das digitale Bild und die gemeinsame Produktion ökonomischer Vorteile im digitalen Kapitalismus [The Digital Image and the Common Production of Economic Advantages]. Talk at the DFG-SPP „Das digtiale Bild" Conference „KI und das digtiale Bild", Ludwig Maximillian University Munich, Germany. February 21, 2024.

Buchvorstellung 'Theorien des digitalen Kapitalismus' & drei Impulse für die weitere Forschung [Book Launch 'Theories of Digital Capitalism' & Three Impuses for Future Research]. Talk at the SFB 294 on The Structural Transformation of Property Book Launch Event, Freidrich Schiller University Jena, Germany. February 1, 2024.

Buchvorstellung 'Theorien des digtialen Kapitalismus' & einige weiterführende Überlegungen [Book Launch 'Theories of Digital Capitalism' & Further Considerations]. Talk at ISF Kolloquium, Institut für Sozialwissenschaftliche Forschung München, Germany. December 14, 2023.

Introductory Talk: Property and Media - Theoretical Considerations and Possible Future Trajectories. Talk at the European Journal of Communication Symposium on media property. Vienna University of Economics and Business, Austria. September 29, 2023. (together with Hendrik Theine).

Public Sphere - Key Issues in Critical Theory. Talk at Theory, Culture & Society Summer School, Alpen Adria University Klagenfurt, Austria. September 12, 2023. (together with Martin Seeliger).

Thinking beyond traditional political economic paradigms: Making a case for media environment capture. Talk at the IAMCR 2023, Panel „Funding Public Interest Journalism through Tech Giants' resources: comparing debates and solutions around the world". Sciences Po Lyon, France. July 12, 2023. (together with Hednrik Theine and Mandy Tröger).

Prosumption im digitalen Kapitalismus [Prosumption in digital capitalism]. Talk at Media Studies Colloquium. Martin Luther University Halle, Germany. June 19, 2023.

Zur politischen Ökonomie von Twitter [On the Political Economy of Twitter]. Talk at the project course „e-history: Historiker:innen auf twitter", Department of History. Bielefeld University, Germany. April 24, 2023.

Gegenöffentlichkeiten und Hegemonie: Zur Aktualität und historischen Sensibilität kritischer Öffentlichkeitstheorie [Counter Publics and Hegemony: On the topicality and historical sensitivity of critical public theory]. Talk at the annual conference of the Division of Communication History in the German Communication Association (DGPuK) "Von Emanzipation zu Desinformation? Gegenöffentlichkeiten und ihre Bewertung im Wandel", University of Leipzig, Germany. March 30, 2023.

Media reception from the standpoint of the subject: A specification of the agentic recipient via Critical Psychology. Talk at the 9th European Communication Conference (ECREA), Aarhus University, Denmark. October 22, 2022. (together with Niklas Alexander Chimirri).

Algorithmen und Eigentum: Zur Entfremdung digitaler Tätigkeiten im Informationsraum [Algorithms and Property: On the Alienation of Digital Activities in Information Space]. Talk at Lecture Series of Institute of Media Studies, Paderborn University, Germany. November 8, 2022.

Dem Digitalen Kapitalismus auf der Spur: Einleitung ins Panel. [Tracking Digital Capitalism: Introduction to the panel]. Talk at the 41th Congress of the German Sociological Association (DGS), Bielefeld University, Germany. September 29, 2022. (together with Simon Schaupp).

Geistiges Eigentum und funktionale Äquivalente im Digitalen Kapitalismus. [Intellectual property and functional equivalents in Digital Capitalism]. Talk at the 41th Congress of the German Sociological Association (DGS), Bielefeld University, Germany. September 28, 2022. (together with Marlen van den Ecker).

Warum der Plattformkapitalismus kein Dateneigentum braucht … und wenn es eines gäbe, sich auch nichts ändern würde [Why platform capitalism doesn't need property in data … and if there was such propetty nothing would change]. Interdisciplinary conference "Data Society", panel on ethical questions of digitalisation „Who owns our data?", Paderborn University, Germany. September 22, 2022.

Digitaler Kapitalismus. Einführung in exemplarische Zeitdiagnosen. [Digital Capitalism: Introduction to exemplary dignaoses of the times] Keynote talk at the conference "Bildung und digitaler Kapitalismus", Akademie für Kulturelle Bildung, Remscheid, Germany. June 20, 2022.

Ökonomische und kulturelle funktionale Äquivalente zum Dateneigentum [Economic and Cultural Functional Equivalents to Data Property]. Talk at the conference of Netzwerk Kritische Kommunikationswissenschaft, Department of Economics, WU Vienna, Austria, May 14, 2021.

Kritik der Kritik der Politischen Ökonomie der Medien und der Kommunikation (Critique of the Critical Political Economy of Media and Communication]. Talk at the honary panel for Prof. Manfred Knoche at the conference of Netzwerk Kritische Kommunikationswissenschaft, Department of Economics, WU Vienna, Austria, May 14, 2021.

"Hegemonial, populistisch oder popular? Kommunikationsflüsse im digitalen Strukturwandel der Öffentlichkeit" [Hegemonic, Populist, or Popular? Flows of Communication in the Digital Public Sphere]. Talk at the joint conference of Institut für vergleichende Medien- und Kommunikationsforschung, Österreichische Akademie der Wissenschaften and Netzwerk Medienstrukturen "Medien und Demokratie im Zeichen der Digitalisierung", Vienna, Austria, October 15, 2021.

Arbeit und Kommunikation im Digitalen Kapitalismus [Labour and Communication in Digital Capitalism]. Application talk at the appointment hearing for the professorship (W1) "Soziologie mit Schwerpunkt Technik", Technical University Chemnitz, September 9, 2021.

Ist informationelle Selbstbestimmung im Überwachungskapitalismus möglich? Invited talk Österreichische Hochschüler*inneschaft Salzburg lecture series „Macht.Gesellschaft.Hochschule", Paris-Lodron-University Salzburg, Austria, June 30, 2021.

Zum Strukturwandel der Öffentlichkeit: Probleme informationeller Selbstbestimmung im digitalen (Medien-)Kapitalismus [On the Structural Transformation of the Public Sphere: Challenges for Informational Self-Determination in Digital Media Capitalism]. Application talk at the appointment hearing for the professorship of "Medien- und Kommunikationswissenschaft mit dem Schwerpunkt Demokratie ", Leopold-Franzens-University Innsbruck, Austria, May 27, 2021.

Prosumption im digitalen Kapitalismus. [Prosumption in Digital Capitalism]. Talk at the Sociological Research Colloquium "Facettenreiche Digitalisierung", Paderborn University, November 11, 2020.

Prosumption im digitalen Kapitalismus: Aktualität und Weiterentwicklung einer kritischen-politischen Ökonomie der Medien und der Kommunikation [Prosumption in Digital Capitalism: On the Relevance and Actuality of a Critical Political Economy of the Media and Communication]. Application talk at the appointment hearing for the professorship of "Mediensysteme und Medienorganisationen", Paderborn University, Germany, September 9, 2020.

Informationelle Bedürfnisse im Digitalen Kapitalismus [Informationale Needs in Digital Capitalism]. Application talk at the appointment hearing for the professorship of "Humanwissenschaft des Digitalen", Alpen-Adria-University Klagenfurt, Austria, July 3, 2020.

Thesen zum Zusammenhang von Klassen und (digitalen) Öffentlichkeiten [Theses on the Relation between Classes and (Digital) Public Spheres]. Talk at the Conference "Neosozialistische Klassenpolitik in der ökonomisch-ökologischen Doppelkrise", Rosa-Luxemburg-Foundation, Berlin, Germany, November 11, 2019.

(Neuer) Strukturwandel der Öffentlichkeit [(New) Structural Transformation of the Public Sphere]. Panel at the Annual Conference of the Section "Cultural Sociology" in German Sociological Association (DGS), University of Kassel, Germany, October 1, 2019. (together with Martin Seeliger).

The Return of Class in Sociology. Panel at the Regional Congress of the German Sociological Association (DGS), Friedrich Schiller University Jena, Germany, September 26, 2019. (together with Jakob Graf).

Klassenspezifische Grenzkonflikte [Class Specific Boundary Struggles. Talk at the Panel "The Return of Class in Sociology", Regional Congress of the German Sociological Association (DGS), Friedrich Schiller University Jena, Germany, September 26, 2019. (together with Jakob Graf).

Digital Needs and the Public Sphere. Talk at Philosophy and Social Science Conference, Academy of Sciences of the Czech Republic, Prague, Czech Republic, June 1, 2019.

Ideologische Öffentlichkeiten: Perspektiven einer historisch-materialistischen Medien- und Kommunikationsforschung [Ideological Public Spheres: Perspectives of Historical-Materialistic Media and Communication Research]. Plenary Panel-Talk at Annual Conference of the Netzwerk Kritische Kommunikationswissenschaft, University of Munich, Germany, November 30, 2018.

Kritische Theorie des Life Loggings als Prüfstein möglicher Gestaltungsperspektiven der Datenökonomie? [Critical Theory of Live Logging as a touchstone for shaping the data economy?]. Panel-Talk at Interdisciplinary Conference of the Forum Privatheit "Die Zukunft der Datenökonomie: Gestaltungsperspektiven zwischen Geschäftsmodell, Kollektivgut und Verbraucherschutz", Munich, Germany, October 11, 2018. (together with Peter Schulz).

Digitale Selbstbestimmung aus der Perspektive einer historisch-materialistischen Medien- und Kommunikationsforschung [Digital Autonomy and the Perspective of Historical-Materialist Media and Communication Studies]. Panel-Talk at Annual Conference of the German Communication Association (DGPuK), University of Mannheim, Germany, Mai 11, 2018.

Digitalisierung in der Perspektive der historisch-materialistischen Theorie der Medien und der Kommunikation [Digitalisation in the Perspective of a Historical-Materialist Theory of Media and Communication]. Talk at Pre-Conference of the Annual Conference of the German Communication Association (DGPuK) "Neue Theorien (in) der Kommunikationswissenschaft", University of Mannheim, Germany, Mai 9, 2018.

Das Problem der Privatheit im informationellen Kapitalismus und mögliche Lösungswege [The Problem of Privacy in Informational Capitalism and Practical Solutions]. Talk at Annual Conference of the Institut für Protest- und Bewegungsforschung, Berlin, Germany, November 25, 2017.

Privatheit, Entfremdung und die Vermarktlichung persönlicher Daten [Privacy, Alienation, and the Commodification of Personal Data]. Talk at the Interdisciplinary Conference "Digitalität und Privatheit", University of Passau, Germany, October 28, 2017.

Invited discutant in the panel about "Felder ökonomischer Transformation: Demokratisierung und Entdemokratisierung in Informations- und Care-Ökonomien" [Fields of Economic Transformation: Democratisation and De-Democratisation in Economies of Information and Care] at the conference "Demokratie in der Wachstumskrise - Chancen demokratischer Transformation?", Friedrich Schiller University Jena, Germany, September 21, 2017.

Informational Needs. Talk at the event "Digital Needs and the Commons under Informational Capitalism", Westminster Institute of Advanced Studies, University of Westminster, London, UK, June 6, 2017.

Die Kommodifizierung des Privaten [The Commodification of Privacy]. Talk at "Workshop Kritische Theorie und Digitalisierung", Institute of Social Research, Frankfurt am Main, Germany, Mai 12, 2017.

Klassifikation und Ausbeutung 2.0 [Classification and Exploitation 2.0]. Talk at the 38th Congress of the German Sociological Association (DGS), University of Bamberg, Germany, November 28, 2016.

Der Widerspruch der Privatheit im informationellen Kapitalismus [The Contradiction of Privacy in Informational Capitalism]. Invited Talk at the Interdisciplinary Conference "Privatheit und Demokratie", Goethe-University Frankfurt, Germany.

New Ways of Exploitation in Informational Capitalism: Facebook, Google, and the Commodification of Data. Invited talk at the "Playing with the Future - Hackathon and Symposium", Seoul National University, Republic of Korea, May 2-4, 2016.

New Ways of Exploitation in Informational Capitalism: Facebook, Google, and the Commodification of Data. Invited talk at the Research Colloquium "Critical Studies of Contemporary Capitalisms: A Multidisciplinary Experience", Temuco, Chile, March 21, 2016.

Aktualisierungen einer Kritik der Politischen Ökonomie der Medien und der Kommunikation [Critical Political Economy of Media and Communication: Revisited]. Invited Talk at the Department of Communication and Media Research (Prof. Michael Meyen), Ludwig-Maximillians-University Munich, Germany, January 28, 2016.

Das Problem der Privatheit im Informationskapitalismus [The Problem of Privacy in Informational Capitalism]. Symposium "Die gläserne Gesellschaft" des Forum St. Stephan. Gespräche zwischen Wissenschaft, Kultur und Kirche, Vienna, Austria. November 27-28, 2015.

The Double Free Internet User. Talk at 12th Conference of the European Sociological Association, Prague, Czech Republic, August 25-28, 2015.

Surveillance, Classification, and Exploitation in Informational Capitalism. Talk at "Classification Situations in Markets Conference", Berlin, Germany, June 17, 2015.

Capital Control, Privacy Crisis, and the Work of Being Watched. Talk at "IS4IS Summit & The 5th ICTs and Society-Conference: The Internet and Social Media at a Crossroads: Capitalism or Commonism? Perspectives for Critical Political Economy and Critical Theory", Vienna, Austria. June 3-7, 2015.

Alternativen zur Kommodifizierung von Privatheit [Alternatives to the Commodification of Privacy]. Invited Talk at Theoriewerkstatt Soziologische Theorie (Prof. Jörn Lamla), Kassel, Germany, December 16, 2014.

Krise der Privatheit: Zur Dialektik von Privatheit und Öffentlichkeit im Informationskapitalismus [Privacy Crisis: The Dialectics of Private and Public in Informational Capitalism]. Plenary Panel Talk at 37. Kongress der Deutschen Gesellschaft für Soziologie, University of Trier, Germany, October 6-10, 2014.

Is Privacy the Opponent to Surveillance? A critical assessment. Talk at International Conference "Freedom of Information under Pressure: Control – Crisis – Culture". Vienna, Austria. February 28 to March 1, 2014.

The Corporate Internet and the Necessity of Privacy Crisis. Talk at "Media against Democracy? The Commercialization of the Internet and the Crisis of Media Conference", Zagreb, Croatia, April 24-16, 2014.

The Inverse Fetish Character of Digital Labour Commodities on Social Media. Talk at WG3 meeting of the COST Action 'Dynamics of Virtual Work'. Athens, Greece. October 7-9, 2013.

Privacy on the Internet: Commodity vs. Common Good. Talk at the European TA Conference (PACITA) "Technology Assessment and Policy Areas of Great Transitions", Prague, Czech Republic. March 13-15, 2013. (together with Christian Fuchs).

Surveillance, Immaterial labour, and Exploitation on Social Networking Sites: Empirical Findings and Critical Reflections. Talk at the IAMCR Annual Conference, Political Economy Section. KwaZulu-Natal University, Durban, South Africa. July 15-19, 2012.

Privacy Crisis and Alternative Social Networking Sites: Empirical Findings and Critical Reflections. Talk at "Communication, Crisis, and Critique in Contemporary Capitalism" Conference of the European Sociological Association's Research Network 18 – Sociology of Communications and Media Research, University of Basque Country, Bilbao, Spain, October 18-20, 2012.

The Problem of Privacy in Capitalism and the Alternative Social Networking Site Diaspora. Talk at the Fourth ICTs and Society Conference. Uppsala University, Sweden. May 2-4, 2012.

Invited discutant in the panel about "Technologien in/als Hegemoniebildung" [Technologies in/as the Construction of Hegemony] at "(Un-)Sicherheit, (Bio-)Macht und (Cyber-)Kämpfe: Kritische Theorieperspektiven auf Technologien als Ort gesellschaftlicher Auseinandersetzung" joint conference of section „Wissenschafts- und Technikforschung" in the German Society for Sociology (DGS), working group "Politik, Wissenschaft und Technik" in the German Association for Political Science (DVPW), and TU Hamburg-Harburg working group "Arbeit-Gender-Technik", TU Hamburg-Harburg, Germany, March 23-24, 2012.

Sevignani, Sebastian. Privacy on Social Networking Sites within a Culture of Exchange. Talk at International Conference "Cultures & Ethics of Sharing: Media, Knowledge, & Education", University of Innsbruck, Austria, November 18-19, 2011.

Das Realismusproblem von Gesellschaftskritik in der Mediengesellschaft. Am Beispiel der Studierendenbewegung Unibrennt [The Realism Problem of Critique in Media Societies]. Talk at Momentum 10 Congress, Hallstatt, Austria, October 21-24, 2010. (together with Marisol Sandoval).

Das Wahrheitsproblem in der Ideologietheorie: Folgen für eine kritische Kommunikationswissenschaft [The Problem of Truth in Ideology Theory: Consequences for Critical Communication Studies]. Talk at Talk at "Perpsektiven kritischer Kommunikations- und Medientheorien" Conference, Leuphana University Lüneburg, Germany, October 30 – November 1, 2008.

T E A C H I N G

2025-2026	"The power of BigTech: Researching intellectual monopolization and the exploitation of the Public Domain II", Friedrich Schiller University Jena, summer term 2026, BA level [in German]
	"Critical aspects of AI: An interdisciplinary encounter", Friedrich Schiller University Jena, winter term 2025/26, MA level [together with Kevin Maik Jablonka]
	"The power of BigTech: Researching intellectual monopolization and the exploitation of the Public Domain I", Friedrich Schiller University Jena, winter term 2025/26, BA level [in German]
	"Race, Nation, Class: Ambiguous Identities", Friedrich Schiller University Jena, summer term 2025, MA level [in German]
	"Theories of digitalisation", Friedrich Schiller University Jena, winter term 2024/25, MA level [in German]
	"Subject and Subjectivation: The Problem of Motivation in Social Theory", Friedrich Schiller University Jena , winter term 2024/25, BA level [in German]
2023 – 2024	"Introduction to Sociological Theory", Friedrich Schiller University Jena , summer term 2024, BA level [in German]
	"The Proletarian Public Sphere: Current Perspectives and Problems", Friedrich Schiller University Jena , summer term 2024, MA level [in German
	"Language and Society: Perspectives and Issues in Sritical Theory", Friedrich Schiller University Jena , winter term 2023/24, MA level [in German]
	"Karl Marx and the Cultural Studies", Friedrich Schiller University Jena, winter term 2023/24, BA level [in German]
	"Cannibal Capitalism", Friedrich Schiller University Jena, summer term 2023, BA level [bilingual: German & English]
	"The Proletarian Public Sphere? On the Organisation of Experiences in Capitalism", Friedrich Schiller University Jena , winter term 2022/23, MA level [in German]
	"Marx and Foucault", Friedrich Schiller University Jena, winter term 2022/23, BA level [in German]
2021 – 2022	"Intellectual Property in Digital Capitalism", Friedrich Schiller University Jena, summer term 2022, MA level [together with Marlen van den Ecker; in German]
	"From Marx to the Cultural Studies", Friedrich Schiller University Jena, summer term 2022, BA level [in German]
	"Critical Theories of Digital Capitalism: Labour, Economy, Politics, and Culture", Friedrich Schiller University Jena , winter term 2021/22, MA level [in German]
	"Subject and Subjectivation: The Problem of Motivation in Social Theory", Friedrich Schiller University Jena , winter term 2021/22, BA level [in German]
	"Structural Transformation of the Public Sphere", Friedrich Schiller University Jena , summer term 2021, MA level [in German]
	"Critical Theory of the Subject: Social Theory and Theory of Society in Critical Psychology", Friedrich Schiller University Jena , summer term 2021, BA level [in German]

	"Media Economics I", Paderborn University, winter term 2020/21, BA level, lecture [in German]
	"Media and Capitalism II", Paderborn University, winter term 2020/21, BA level [in German]
	"Media and Property", Paderborn University, winter term 2020/21, BA level [in German]
	"The Structural Transformation of the Public Sphere", Paderborn University, winter term 2020/21, MA level, [in German]
2019 – 2020	"Media Economics II", Paderborn University, summer term 2020, BA level, lecture [in German]
	"Media and Capitalism", Paderborn University, summer term 2020, BA level [in German]
	"Towards a Cultural Political Economy: Media between Materialism and Semiosis", Paderborn University, summer term 2020, MA level [in German]
	"Political Economy of Privacy", Paderborn University, summer term 2020, MA level [in German]
	"Media Economics I", Paderborn University, winter term 2019/20, BA level, lecture [in German]
	"Critical Theory and Social Media", Paderborn University, winter term 2019/20, BA level [in German]
	"Theories and Issues of Digital Capitalism", Paderborn University, winter term 2019/20, MA level, [in German]
	"Structural Transformation of the Public Sphere 2.0", Paderborn University, winter term 2019/20, MA level, [in German]
	"Nancy Fraser and Rahel Jaeggi: A Critical Theory of Capitalism", Friedrich Schiller University Jena , summer term 2019, BA level [bilingual, in German and English]
	"Class and the Public Sphere", Friedrich Schiller University Jena , winter term 2018/19, MA level [in German]
	"Karl Marx and the Cultural Studies", Friedrich Schiller University Jena , winter term 2018/19, BA level [in German]
2017 – 2018	"Critical Media- and Communication-Sociology", Friedrich Schiller University Jena , summer term 2018, MA level [in German]
	"Karl Marx and Nancy Fraser: For an Expanded Concept of Capitalism", Friedrich Schiller University Jena , summer term 2018, BA level [in German]
	"Critical Theory of Social Media", Friedrich Schiller University Jena , winter term 2017/18, MA level [in German]
	"Critical Theory of the Subject: Social Theory and Theory of Society in Critical Psychology", Friedrich Schiller University Jena , winter term 2017/18, BA level [in German]
	"Contradictions of Capitalism", Friedrich Schiller University Jena , summer term 2017, MA level
	"Theories of Digital Capitalism" (together with Dr. Florian Butollo), Friedrich Schiller University Jena , winter term 2016/17, MA level [in German]
	"Theorising and Researching Needs II" (together with Dr. Jörg Oberthür), Friedrich Schiller University Jena , winter term 2016/17, BA level [in German]
	"The Production of the Unconsciousness: Marx and Freud", Friedrich Schiller University Jena , winter term 2016/17, BA level [in German]

2015 – 2016	"Needs and Critique", Friedrich Schiller University Jena , summer term 2016, MA level [in German]
	"Theorising and Researching Needs I" (together with Dr. Jörg Oberthür), Friedrich Schiller University Jena , summer term 2016, BA level [in German]
	"Marxism-Feminism" (together with Dr. Anja Gregor), Friedrich Schiller University Jena , summer term 2016, BA level [in German]
	"Marx and Bourdieu", Friedrich Schiller University Jena , winter term 2015/16, BA level [in German]
	"Sociological Controversies", Friedrich Schiller University Jena , winter term 2015/16, BA level [in German]
	"Species-Being" (together with Peter Schulz), Friedrich Schiller University Jena , summer term 2015, MA level [in German]
	"Are There False Needs? Problems and Relevance of a Key Concept in Critical Theory" (together with Hartmut Rosa), Friedrich Schiller University Jena , summer term 2015, BA level [in German]
	"Contradictions of Capitalism", Friedrich Schiller University Jena , summer term 2015, BA level
	"Marx and Weber", Friedrich Schiller University Jena , winter term 2014/15, BA level [in German]
	"Informational capitalism", Friedrich Schiller University Jena , winter term 2014/15, MA level [in German]
2013 – 2014	"Capitalism or Information Society?", Friedrich Schiller University Jena , summer term 2014, BA level [in German]
	"The Early Frankfurt School and the Theory of Culture Industry", Friedrich Schiller University Jena , summer term 2014, MA level [in German]
2009 – 2010	"Critical Theory, Education, Media, and Student Movements", University of Salzburg, summer term 2010, BA level [in German]
	"Culture Industry", University of Salzburg, summer term 2010, BA level [in German]
	"Media Concentration", University of Salzburg, winter term 2009/10, BA level [in German]
	"Ideology and the Media", University of Salzburg, winter term 2009/10, BA level [in German]
	"Media Economics", University of Salzburg, summer term 2009, BA level [in German]

REVIEWING ACTIVITIES

JOURNALS

- Dialogues on Digital Society
- Critical Sociology
- Constellations. An International Journal on Critical and Democratic Theory
- Soziale Welt
- Historical Social Research
- Information, Communication, and Society
- International Journal of Communication
- tripleC: Communication, Capitalism & Critique: Journal for a Global Sustainable Information Society
- Global Media and Communication
- Television and New Media
- Marketing Theory
- Behemoth
- NanoEthics
- Arbeit
- Berliner Journal für Soziologie
- Journal of Social Philosophy
- Theory, Culture & Society
- Convergence: The International Journal of Research into New Media Technologies
- Annual Review of Critical Psychology
- Wirtschaft & Gesellschaft

INSTITUTIONS

- National Science Centre Poland (Narodowe Centrum Nauki – NCN)
- University of Westminster Press, Book Series on Critical, Digital and Social Media Studies;
- Palgrave
- Routledge
- DGPuK
- DGS
- ESA

PROFESSIONAL MEMBERSHIPS

European Sociological Association (ESA)

German Sociological Association (DGS)

German Communication Association (DGPuK)

The Institute for a Global Sustainable Information Society (GSIS), https://gsis.at / Unified Theory of Information Research Group (UTI), www.uti.at

The ICTs and Society Research Network, http://www.icts-and-society.net

Network Critical Communication Studies, https://kritischekommunikationswissenschaft.wordpress.com

Network Media Structures, https://medienstrukturen.net

Institut für Protest- und Bewegungsforschung (ipb), Berlin, https://protestinstitut.eu/

Zentrum für Emanzipatorische Technikforschung (ZET), https://emancipatory.technology/